

About APrIGF 2026

The **Asia Pacific Regional Internet Governance Forum (APrIGF)** is the region's leading multistakeholder platform for Internet governance dialogue, bringing together governments, civil society, the private sector, academia and the technical community. Established in 2010 and organized by the Multi-Stakeholder Steering Group with the APrIGF Secretariat — DotAsia, its **17th edition** comes to **Kathmandu from 4–7 October 2026** under the theme “**Safeguarding a Resilient Internet in Times of Crisis**”, hosted by the Internet Governance Institute (IGI) with Nepal Internet Exchange (NPIX) and Internet Society Nepal Chapter as co-hosts.

Sponsor Visibility & Promotion

Sponsorship of APrIGF 2026 is not a logo placement — it is a structured promotion campaign running from announcement through to the post-event record. Your brand reaches **2,000 participants** across the four days, **300 international delegates** from across the Asia Pacific, ministers and regulators, and a regional technical community that carries the content well beyond October.

BEFORE THE FORUM — Building Anticipation

- Named in the official launch press release to national & regional media
- Logo and profile on aprigf.org.np with a live backlink
- Dedicated sponsor announcement across official social channels
- Inclusion in delegate emails reaching 2,000 registrants
- Featured in the official Reels & TikTok countdown series
- Co-branded speaker and session announcement cards

DURING THE FORUM — On-Site Presence

- Logo on the main stage backdrop and LED displays throughout
- Branding on lanyards, badges, event kits and standees
- Exhibition booth in the delegate flow area
- Spotlight Session on the main program (Diamond & Platinum)
- Verbal recognition at Opening and Closing Ceremonies
- Photo booth branding captured in thousands of delegate posts

BROADCAST & DIGITAL — Beyond the Room

- Logo in the hybrid livestream frame across all four days
- Coverage via Official TV and Online News partners
- Executive interview opportunities with media partners
- Presence in short-form Reels and TikTok content
- Permanent placement in YouTube session recordings
- Recognition across the .asia and APrIGF regional channels

AFTER THE FORUM — The Lasting Record

- Logo in the APrIGF 2026 Synthesis Document
- Named in the official post-event report and media clippings
- Continued visibility in the archived session library
- Thank-you campaign across official channels

Beyond logo placement. The strongest returns come from content integration — a Spotlight Session on your policy priority, an executive interview aired by our Official TV Partner, or a co-branded fellowship. We work with each sponsor to design the package that fits their objectives.

HOST



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Sponsorship Tiers & Benefits

APrIGF 2026 offers five sponsorship tiers, providing brand exposure to 500+ participants — including 300+ international delegates and youth delegates from the Youth IGF — while supporting Internet governance development across the Asia Pacific region.

Diamond USD 15,000	
• Opening/Closing Guest Representation • Branding on Lanyards & Badges • Premium Exhibition Booth Space • Spotlight Session • Featured Logo on LED Displays	• Logo on Website, Backdrops & Press Releases • Logo on Event Kit & All Branding Materials • Recognition in Media Coverage • Invitation to Networking Dinner
Platinum USD 10,000	
• Branding on Participant Badges • Exhibition Booth Space • Spotlight Session • Logo on LED Displays in the Program	• Logo on Website, Backdrops, Standees & Photo Booths • Recognition in Media Coverage • Invitation to Networking Dinner
Gold USD 5,000	
• Branding on Participant Badges • Exhibition Booth Space • Logo on LED Displays in the Program	• Logo on Website & Photo Booths • Recognition in Media Coverage • Invitation to Networking Dinner
Silver USD 2,500	
• Logo on LED Displays in the Program • Logo on Website & Photo Booths	• Recognition in Media Coverage • Invitation to Networking Dinner
Bronze USD 1,500	
• Logo on Website & Photo Booths • Logo on LED Displays in the Program	• Invitation to Networking Dinner

All tiers include standard sponsor recognition; Diamond and Platinum tiers add a Spotlight Session on the main program.

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Internet Society
Nepal Chapter

Official Partners

Category-exclusive Official Partners across key sectors. Benefits mirror the sponsorship tier of equivalent value.

EV Partner	USD 15,000
• Dedicated Vehicle Display Space at the Venue • Branding on Lanyards & Badges • Premium Exhibition Booth Space • Featured Logo on LED Displays	• Logo on Website, Backdrops & Press Releases • Logo on Event Kit & All Branding Materials • Recognition in Media Coverage • Invitation to Networking Dinner
Banking Partner	USD 10,000
• Branding on Participant Badges • Exhibition Booth Space • Spotlight Session • Logo on LED Displays in the Program	• Logo on Website, Backdrops, Standees & Photo Booths • Recognition in Media Coverage • Invitation to Networking Dinner
FinTech Partner	USD 10,000
• Branding on Participant Badges • Exhibition Booth Space • Spotlight Session • Logo on LED Displays in the Program	• Logo on Website, Backdrops, Standees & Photo Booths • Recognition in Media Coverage • Invitation to Networking Dinner
Cybersecurity Partner	USD 10,000
• Branding on Participant Badges • Exhibition Booth Space • Spotlight Session • Logo on LED Displays in the Program	• Logo on Website, Backdrops, Standees & Photo Booths • Recognition in Media Coverage • Invitation to Networking Dinner
Insurance Partner	USD 5,000
• Branding on Participant Badges • Exhibition Booth Space • Logo on LED Displays in the Program	• Logo on Website & Photo Booths • Recognition in Media Coverage • Invitation to Networking Dinner
Official ISP	USD 5,000
• Branding on Participant Badges • Exhibition Booth Space • Logo on LED Displays in the Program	• Logo on Website & Photo Booths • Recognition in Media Coverage • Invitation to Networking Dinner
Official Drink	USD 5,000
• Branding on Participant Badges • Exhibition Booth Space • Logo on LED Displays in the Program	• Logo on Website & Photo Booths • Recognition in Media Coverage • Invitation to Networking Dinner
Ride Sharing Partner	USD 2,500
• Logo on LED Displays in the Program • Logo on Website & Photo Booths	• Recognition in Media Coverage • Invitation to Networking Dinner
Community Partners	USD 1,500
• Logo on Website & Photo Booths • Logo on LED Displays in the Program	• Invitation to Networking Dinner

Each category is exclusive to one organization. Contact the Host Secretariat to confirm availability.

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14-Day Countdown Campaign

A daily countdown across all official channels — website, Facebook, LinkedIn, X, YouTube, Reels and TikTok — building from **D-14** to the Closing Ceremony. Each day carries one message, one visual and one call to action. Sponsor and partner logos appear on every countdown asset, giving them **fourteen consecutive days of visibility** before a single delegate arrives.

The already-launched **Welcome to Nepal** card carries through as the campaign's visual signature — re-issued in countdown format at D-14 and again around the D-1 press conference.



BUILD-UP — D-14 to D-7 · 18–25 September

D-14 · 18 Sep	Countdown opens — Welcome to Nepal card re-issued in countdown format, full sponsor lock-up
D-13 · 19 Sep	Meet the Host — IGI, NPix and ISOC Nepal Chapter
D-12 · 20 Sep	Sub-theme 1 explainer reel: Future of APrIGF & Multistakeholder Ecosystem
D-11 · 21 Sep	Sub-theme 2 explainer reel: AI Governance for Good
D-10 · 22 Sep	Sub-theme 3 explainer reel: Digital Resilience & Building of Trust
D-9 · 23 Sep	Sub-theme 4 explainer reel: Universal & Meaningful Connectivity
D-8 · 24 Sep	Why Kathmandu — Nepal's APrIGF legacy and the road to 2026
D-7 · 25 Sep	One week to go — Sponsor & Partner recognition post

FINAL WEEK — D-6 to D-1 · 26 September to 1 October

D-6 · 26 Sep	Speaker spotlight series begins — daily faces, 30-second clips
D-5 · 27 Sep	Venue reveal: The Plaza, Jhamsikhel — Venue Partner feature
D-4 · 28 Sep	Youth in focus — fellows from all seven provinces
D-3 · 29 Sep	Full programme drop: 29 sessions across three days
D-2 · 30 Sep	Delegate toolkit — badge frames & ready-made posts released
D-1 · 1 Oct	Press Conference announcing the forum — media briefing, sponsor & partner acknowledgement; arrival greeting, logistics & hybrid links

PRE-EVENT DAYS — 2–4 October

Day 1 · 2 Oct	Youth IGF Nepal live coverage — Lalitpur
Day 2 · 3 Oct	Asia Pacific Youth IGF opens · delegate arrivals content
Day 3 · 4 Oct	Digital Rights Forum (Zero Day) · Parliamentary Track · registration desk opens

MAIN FORUM — 5–7 October · Full Session Days

Day 4 · 5 Oct	Opening Ceremony & High-Level Plenary · 11 sessions · livestream launch, daily wrap reel
Day 5 · 6 Oct	13 sessions · Townhall · Social Gala Dinner coverage · daily wrap reel
Day 6 · 7 Oct	6 sessions · Two Townhalls · Closing Plenary & Remarks — outcomes, thank-you campaign, archive goes live



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